



# *Milwaukee County Board*

## Office of Community Business Development Partners

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For Immediate Release

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### **MIX-MATCHER EVENT AIMS TO HELP DISADVANTAGED BUSINESS ENTERPRISES**

#### *2006 Business Expo links small businesses with County business partners*

**Milwaukee, WI** – Each year, Community Business Development Partners (CBDP) of Milwaukee County hosts a business expo event. The goal is to bring together large and small businesses to foster and encourage relationships between Milwaukee County and business enterprises owned by Minority, Women, and the disadvantaged.

This year's expo is a "Mix Matcher" event that features a series of individual meeting and matching appointments with representatives from Milwaukee County Board's Office of Community Business Development Partners. These 15-minute networking meetings are with key County contract personnel, Prime Vendors, and other public and private partners.

"We're looking to foster relationships and discuss upcoming County contract opportunities for 2007," said Freida Webb, CBDP Director. "We've found this is a great way to assist the growth of small Minority, Women, and disadvantaged business enterprises in Milwaukee County."

The all-day event on Wednesday, November 29 runs from 7:30 a.m. until 4:00 p.m. at the Italian Community Center, 631 E. Chicago St in Milwaukee, and features comments from Milwaukee County Board Chairman Lee Holloway and County Executive Scott Walker.

Any media coverage of this event would be appreciated.

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